



LOGO USE GUIDELINES

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FULL COLOR VERSION (for use with light or dark background)



B&W VERSION (for use with light background)



GRAYSCALE VERSION (for use with light or dark background)



B&W VERSION (for use with dark background)



PRIMARY COLORS:



Blue
PMS: 280
CMYK: 100/72/0/18
RGB: 0/73/144



Red
PMS: 1797
CMYK: 100/72/0/18
RGB: 0/73/144



Yellow
PMS: Yellow
CMYK: 0/1/100/0
RGB: 255/238/0



Black
PMS: Black
CMYK: 0/0/0/100
RGB: 0/0/0



Gray 1
PMS: Cool Gray 11
CMYK: 0/2/0/68
RGB: 113/112/115



Gray 2
PMS: Cool Gray 9
CMYK: 0/1/0/51
RGB: 145/145/148



Gray 3
PMS: Cool Gray 2
CMYK: 0/0/0/10
RGB: 231/231/232



White
PMS: White
CMYK: 0/0/0/0
RGB: 255/255/255